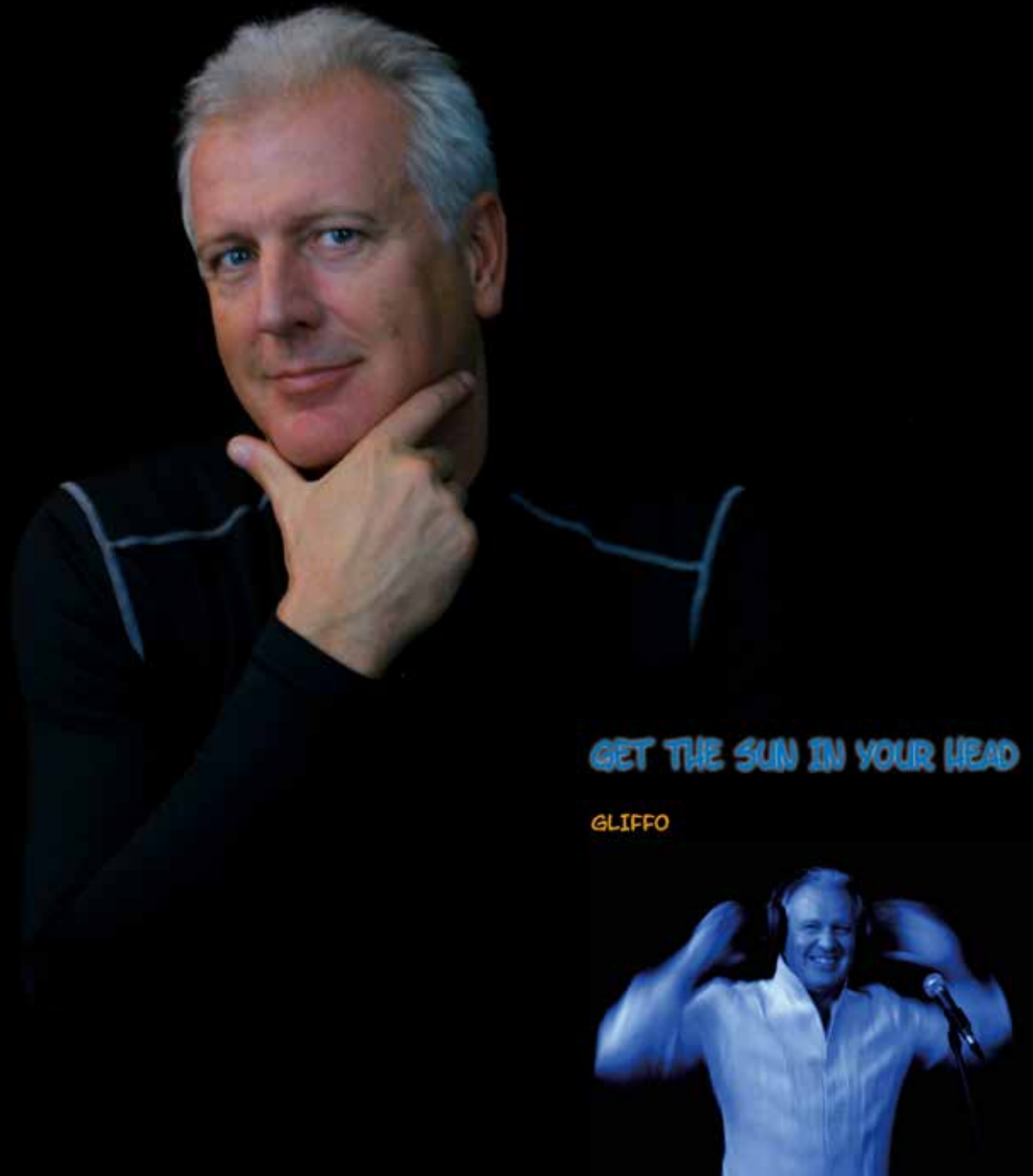


TUESDAY RECORDS NEWS

The „Gliffo“ story



**The success story of an musical career changer:
*a melody whistled in a smartphone hit the
Amazon charts!***

From an idea to the fully developed song



In Spring 2019 the Berlin music producer Jörg Sieghart got quite a surprising text message from his old school mate: all of sudden he had a „musical inspiration“ and needed professional opinion and assistance... He whistled the melody, that was stuck in his head all that morning, into his smartphone and sent it to his friend in Berlin.

The music producer was quite astonished - he could not remember any musical activities of his friend except saxophone play long time ago... All the more he was amazed listening to the catchy melody whistled by his friend...

The challenge was to put all the melody fragments together as the mobile connection was broken a couple of times and that is why J.S finally got several different parts of the melody. He had to listen to the parts mindfully because his friend intuitively started to whistle and hum the melody anew, and as - at that point - he was not a well-trained singer the whistled fragments varied tonally.

A frantical communication via smartphone started. It had to be confirmed if the right tones were meant (J. S. recorded various samples on an electric piano). Finally the vocal line and a catchy chorus line were completed. J.S had never experienced such a way of composing a song before.

Both friends worked together on some small changes in the melody and the producer contributed some additional tones. After the consultation with his friend (who from now on decided to bear the pseudonym „Gliffo“) they agreed on a pop/rock composition for this song.



Jörg Sieghart is a multi instrumentalist that is why he not only could arrange the song but also play and record all instruments at his recording studio.

A further challenge was to find the proper key for Gliffo who had not have a singing experience so far.

THE GENESIS OF THE GLIFFO SOUND

*„The song immediately stands out due to its unique melodies and fantastic arrangements.”
(The band camp diaries Music Magazine)*

In the process of song recording they discarded the original idea of a middle pitch of the voice for Gliffo because this would require regular singing lessons for which he did not have time - he is a full-time manager and entrepreneur. Thus it was decided to reface the arrangement and opt for the interpreter's deeper sonorous pitch as well as for intense vocal coaching units in several time blocks. Finally a perfect vocal track was recorded at the studio. Gliffo's timbre and his quite deep sonorous voice are well recognizable. The singer Selin Akbaba and the producer Jörg Sieghart completed Gliffo's deep leading voice with their higher choral voices. In conjunction with complex guitar sounds the unique Gliffo sound was created! And it will run through all future Gliffo's music productions.

The deep sonorous singing and speaking voice rounded by female and male choral voices makes the Gliffo sound very distinctive.

*„The nice array of instruments and multiple vocals working together creates for a really nice and professional sound.”
(Fresh out of the booth - Online Music Magazine)*



Lots of fun during the shooting of the law-budget music video



Gliffo already had the idea of a good-mood-song and drafted the rough lyrics outline which was completed by J.S, proved together and finally sent to a native speaker in the UK to proofread before the final vocal tracks were recorded. During the work on the song lyrics more and more ideas for the music video were emerging. Without much ado the law-budget music video was shot, directed and cut by J.S an co-directed by Magdalena Sieghart / Hein Schneider.



More than 360.000 views on YouTube !

„Gliffo Brings The World Nothing But Good Vibes In “Get The Sun In Your Head”
(Ratingsgamemusic)

„The hook is a positive-messaged upbeat melody that will quickly become an ear-worm. His backing musicians and singer are all top-notch players, plus it’s a whimsical and fun video.“
(Current Music Thoughts)

The Gliffo team had lots of fun during the shooting of the music video and it also apparently infect the viewers. The reviewers are very enthusiastic about it too!

„If you listen to the song... by Gliffo you will most likely think that this artist has been written hits for years, if not decades... especially when it is produced as well as this and every instrument is played to perfection“ (Tanbay / musicblogger)

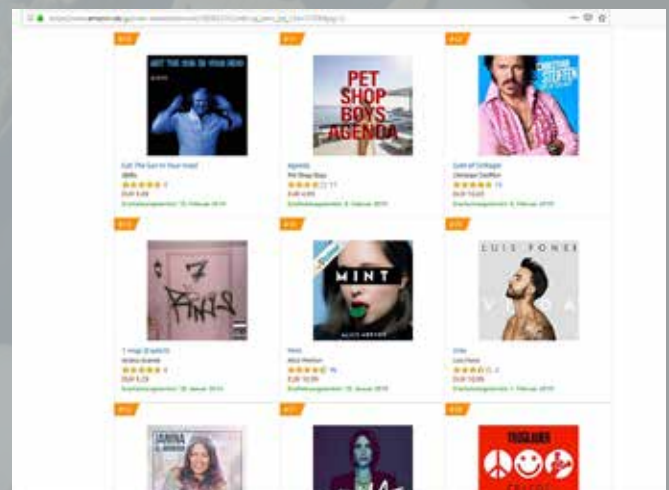


Gliffo`s first single hits the Amazon Charts in Germany and Italy!

No.10 in Germany / Amazon Charts / Pop

In Spring 2019 Gliffo`s first single`“Get The Sun In Your Head“ was released (and also two complementary remixes of the rock/pop version). The rock/pop version reached No.10 on the German Amazon charts in the pop category shortly after the release and charted to No. 51 on the Italian Amazon charts in the same category.

„For any songwriter, this is an easy alternative hit. For an absolute debut it’s all the more interesting. Hopefully that creative muse strikes again and we get to hear much more music from Gliffo.“ (Stereostickman Music Magazine)



No. 51 in Italy / Amazon Charts / Pop



The positive response to the feel-good, catchy song was gigantic. Lots of online music magazines were full of praise and a few music bloggers (often musicians themselves) could not believe that somebody who never composed a song before was able to create such a catchy melody offhand. The song placement on German and Italian Amazon charts as well as the large number of YouTube views (over 360.000 in September 2019) reflect the great interest of a wide audience.

Via hundreds radio stations Gliffo reaches millions of listeners internationally

While German radio stations still ignore the newcomer to a large extent, the artist reaches a wide audience (predominantly in the USA) via a lot of radio stations abroad. First of all, hundreds of college radios placed the song on their playlist.

„absolutely amazing music!“ (Jameslow Show by K Jack Radio (USA))

All three versions of the song are constantly streamed. Quite a few DJs added the song remixes to their playlists. The song also made it on the Spotify important playlists and reached over 10000 listeners in March 2019.

„Get The Sun In Your Head“ is streamed in over 60 countries worldwide

Meanwhile Gliffo can list streaming listener and fans from over 60 countries worldwide. The largest number of his online followers come from the USA, Germany, Austria, Switzerland and Canada.

But also in the UK, - home country to the pop music - France and also in New Zealand the number of streams is considerable.



Serious musicians enrich the Gliffo song - the first violin



Berlin Philharmonic Orchestra and the Berlin Concert Hall compete to win the audience's favour. Markolf Ehrig (Berlin Concert Hall first violin) was engaged to play acoustic and electric violin on Gliffo's first single.

Jörg Sieghart participated in more than hundreds studio recordings on which he mainly played guitar. He co-operated with well-known musicians such as Keith Tynes (Ex-Platters / USA), Richard Palmer-James (Ex-Supertramp / England) and the Berlin gothic rocker Nik Page.

The „HiFi pope“ Christoph Schürmann uses „Get The Sun In Your Head“ for demonstration of the best and most expensive HiFi units worldwide!

Only a few weeks after the release of „Get The Sun In Your Head“ the news arrived that Christoph Schürmann, who ranks as an international expert of the HiFi systems and was awarded over 70 international prizes in the HiFi/Audio sector, is going to use the song for the demonstration purposes of his HiFi systems.

He achieved the reputation to develop and construct the best HiFi systems worldwide and thus in a lot of professional publications he is considered to be THE HiFi pope. He is very keen on the Gliffo song and its production.

Studio recording with the German „drum pope“ Manni von Bohr



Gliffo's producer met the famous German drummer Manni von Bohr at the Music Fair in Frankfurt. He is much in demand for studio recordings and is considered to be the „German pope of drumming“ among the professional musicians. He also performs live with Hendrix cover artist Randy Hansen and with the German iconic bands „Birthcontrol“ and „Bröselmaschine“. J.S. suggested Manni von Bohr a cooperation with Gliffo und the drummer immediately found the whole project very exciting so that he recorded the drum audio tracks on his awesome DW drum kit for Gliffo's next single „I do it my way“, which is going to be released late this year,

New releases for all Gliffo's fans!

Gliffo's first single „Get The Sun In Your Head“ received considerable attention. Both the viewer and listener numbers on YouTube and on Spotify are substantial. Therefore, it is not surprising that the remixers „Mel Gold“ und „JK“ got in touch with Gliffo's producer and offered to make further remixes (additionally to the one made by Gliffo's producer). These remixes are to be released soon and serve the DJ promotion.

On 20th September Gliffo's second single „Island of Tears“ will be released. It is a reggae song with rock elements and the impressive story about the divers's watches which were tested - partially under severe conditions - in the Venetian harbour. In Autumn 2019 further single „I do it my way“ will be released. This single was recorded with cooperation of Berlin Concert Hall string players group. Another single is also in the pipeline: a farewell song „Saide“ with the great singer Benny Hiller (4 octave voice) who sings the falsetto voice in the song. There are going to be lots of surprises for Gliffo's fans...



The musical journey is going on... It is pure creativity!

Once Gliffo developed a taste for making music he is literally bubbling over with musical and textual ideas. His producer gets regularly new song and lyrics ideas. Numerous concepts and ideas for new videos are also piling up.

Because the artist does not want to commit himself to one type of musical genre, he stilisically tries out rock, pop and also singer-songwriter ballads and reggae. Their distinctive feature is the characteristical „Gliffo sound“: the sonorous deep leading voice accompanied by higher choral voices.



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Die Gliffo Story geht weiter...!



The world goes around, things and people change: creating musical ideas is an expression of creativity and zest for life. For an artist to write songs means also to deal with his or her environment and also a journey inward themselves. Emotions come up and can be dealt with more easily.

We will see where the newcomer Gliffo's musical expedition is leading. Presumably the artist himself does not know it ...



For further information please visit:

www.gliffo.net

<https://www.facebook.com/Gliffo-394510747763754/>

<https://www.youtube.com/watch?v=YTafiWmQXrU>

Reviews about „Get The Sun In Your Head“ and more :

<https://www.tuesdayrecords.eu/produkte/cds-naturgerauesche-kuenstler-cds/gliffo/>

Song links:

<https://song.link/album/i/1451730768>

<https://songwhip.com/artist/gliffo>



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